

Features of Map Signboards for City Communication

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Abstract. Nowadays, cities are growing bigger and the spatial environments of cities are becoming more complex. . An efficient communication with city spatial environment is indispensable for people to live and travel in cities. Map signboards play an important role in city communication. This paper explored physical, cognitive and spatial features of map signboards for evaluating and designing good map signboards.

Keywords. Map signboard, Map cognition, City communication